



Date Submitted Dec 11, 2009 Date Reviewed by ICL staff and sent to ITC Rep

Grant Organization: Mountain Home Chamber of Commence

Grant # 08-111-09

Check one: InterimX____ Final____

Report Period: From Oct - Dec

Grant Manager: Ron Swearingen/Sue Gross

Phone:587-2173 Chamber 587-4334

Address: 205 N 3 E. Mountain Home, ID 83647

Interim - All of these questions should be answered for EACH project in all reports except the final report.

- 1. Has the element been completed?
- 2. If the element is in progress:
 - a) What has been accomplished
 - b) What remains to be done?
 - c) Are there any problems?
- 3. If the element hasn't been started, why?
- 4. What benefits have been realized to date? (include statistical information)

List element by name & element number.

Element 1 sledtherockies.com

- 1. Completed for 2007/2008
- 2. a) completed.
 - b) completed
 - c) completed
- 3. completed

Element 2 Ad Campaign

- 1. Extension through the end of this month.
- 2. a) State Travel Guide ad for 2009 in progress, RFF submitted 9-18-09.
- b) We requested the extension of this grant through December to work with the new Oregon Trail scenic by-way. Working with ITD, they plan to have the advertising signage at the visitor center. I have contacted the entity to see if anything looks like it will occur this month or very soon and, if not, we will close the this grant.
- c) This project is thru ITD, etc. etc. and is looking like it may not happen within this grants timeline.
 - 3. No projects connect, they are all individual.
 - 4. Our ads and bullets always appear to be well-received.

1/29/10

FINAL: The State Guide was printed. No other progress on Oregon Tril Bi-Way so this grant is closed.